




# RYAN TYCHSEN

designer &  
content producer

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RyanTychsen.com

## OBJECTIVE

To obtain an exciting and challenging job where an audience can be engaged through Design and Content Production.

## EDUCATION

The Illinois Institute of Art - Schaumburg  
Bachelor of Fine Arts in Interactive Media Design  
Graduated 2006

## TECHNICAL SKILLS

Proficient with Mac and PC platforms:

Photoshop	CSS
Illustrator	Premiere
InDesign	After Effects
Figma	Content Management
HTML	Email Marketing

## EMPLOYMENT HISTORY

Boombah, Inc. Yorkville, IL  
Sr. Web Designer April 2017-Present

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- Designed and produced website graphical updates, print banners, email graphics, social media ads and graphics, and large-scale print and digital banners to be used in stadiums.
- Coordination and implementation of promotions across all digital channels including web, social media, and email marketing.
- Producing, designing, and launching informational campaigns for newly announced products across various media platforms including webpages, marketing emails, and social media.
- Maintenance and management of all email marketing and lists.
- Photo retouching and preparing items for customization and presentation on e-commerce website.

Fox Valley Special Recreation Association Aurora, Illinois  
Marketing and Design Coordinator June 2014-March 2017

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- Designed and produced all printed marketing materials including three seasonal Program Guides, one seasonal Summer Day Camp Guide, four annual newsletters, promotional postcards, event flyers, vinyl banners, vinyl bus graphics, newspaper ads and many other items.
- Graphical and content marketing updates for FVSRA.org and FVSRFoundation.org.
- Monthly production of digital newsletter and continued maintenance of newsletter list.
- Managed and maintained scheduled content for all social media accounts.

Feld Entertainment Aurora, Illinois  
Sr. Manager of Digital Media April 2007- June 2014

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- Managed team responsible for creating graphics and updating content for all Feld Motor Sports properties websites.
- Overlooked and maintained brand standards in digital graphics for all Feld Motor Sports properties including websites, newsletters, web graphics, web banners, photos, mobile apps, and social media.
- Supported social media team with graphics and custom apps for all Feld Entertainment properties.
- Graphical and content marketing updates to all two-wheel racing sites including SupercrossOnline.com, Arenacross.com, and MonsterEnergyCup.com.
- Weekly production of "Inside Dirt" digital newsletter and monthly production of "Cross Club" digital newsletter.
- Managed team and on-site production of "Supercross LIVE!", video live streams of Monster Energy Supercross races.

